

P R E S S R E L E A S E

3S Simons Security Systems with SECUTAG® at The Brand Protection Show

Legally binding product security with colour-codes

At The Brand Protection Show from 16th to 17th September in London, 3S Simons Security Systems presents its micro colour-code system SECUTAG® and its tailor-made concepts for counterfeit protection as well as the cross-industry system solutions for anti-counterfeiting and traceability.

Nottuln/Germany, 15th July 2009. On the basis of the worldwide smallest micro colour-code particles SECUTAG®, 3S Simons Security Systems offers companies from all industries reliable and legally binding counterfeit protection. The colour-codes are accepted as evidence by international courts and serve the defense of industrial property rights. They are easily integrated into all kinds of production processes and secure products directly, their primary or secondary packaging, labels and seals, documents and data against forgery.

The Brand Protection Show offers brand owners and their advisers the opportunity to learn about different methods of brand and IP protection. Together with many other exhibitors, 3S Simons Security Systems presents the new developments in the field of brand protection and traceability. Interested parties can assure themselves of the protection possibilities with micro colour-codes on the ground. The easy application of the colour-codes onto different materials via dispenser will also be demonstrated at the 3S stand.

The products from 3S Simons Security Systems can be seen at The Brand Protection Show, Olympia 2, Hammersmith Road, London W14, from 16th to 17th September 2009. For further information on legally binding product security, SECUTAG® and the industry solutions, please visit www.3SGmbH.com

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